

Legal Tips For Running An Online Coaching Business

Whether you are now starting or extending your online business, it's important to make sure that you and your website have the right terms and conditions to protect you and your business.

The first place to start is with a Coaching Agreement.

See sample template provided below which lays out the structure between you and your client on a one to one basis . This is a template that has been reviewed by a legal team and is compliant but if you have a lawyer then please have them look over it too especially if you make any changes.

<https://docs.google.com/document/d/1-uzCeobLUj7il25QZHUs3QdRJvFeWH9OwbxEf1FRsiw/edit?usp=sharing>

You may also want an Online Coaching Agreement especially if you are setting up your own membership site.

What is an Online Coaching Agreement?

An Online Coaching Agreement sets out the terms and conditions between you and the users of your platform — whether they are students, corporate clients or everyday people looking to learn something new. An Online Coaching Agreement ensures that you and your customers are on the same page. It provides clarity around important issues, such as:

- How does payment work?
- Is it on a subscription basis, or do clients 'purchase' resources online?
- Can your students copy some of your work and re-use it with others?
- How will you protect yourself from liability?
- What if someone is unhappy with your service and wants a refund?
- What is the process if a dispute happens?

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Why Do I Need An Online Coaching Agreement?

Moving educational resources and services to an online platform is a great way to scale your business, as it helps you cut down your overhead costs and access a wider customer base. However, this also opens your business to more risk. So, you want to make sure you're doing it right. Having terms and conditions for your online platform is always a good idea.

On top of this, you'll also need:

- A Privacy Policy to set out how you collect, store, handle and use personal information
- Website Terms & Conditions to set out general rules and disclaimers for anyone using your website.

You can have a lawyer draft your Terms and Conditions or you can use an online generator to create one for you.

A lawyer we recommend is Emma Stirk

<https://www.thelawloungeuk.com/>

A highly recommended T&C generator is TermsFeed

<https://www.termsfeed.com/privacy-policy-generator/>